

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Frank ADDANTE	Art Unit :	3622
Serial No. :	09/757,389	Examiner :	Arthur D. DURAN
Filed :	January 8, 2001	Conf. No. :	6110
Title :	METHOD AND APPARATUS FOR SELECTING AND DELIVERING INTERNET BASED ADVERTISING		

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TO NON-FINAL ACTION OF NOVEMBER 20, 2008

Please find a listing of claims and consider the following remarks.

A listing of claims begins on page 2 of this paper. No amendments are made, the listing is provided for convenience.

Remarks begin on page 5 of this paper.